censhare

University of Virginia Library streamlines management, access, and utilization of digital content

No single, cohesive system for all digital content meant team was unable to fully leverage the University Library's 250TB of digital assets. censhare's DAM delivered a single system for all digital content which empowered user self-service and streamlined content interactions.

The University of Virginia Library is a critical resource for teaching, learning, and research, serving over 40,000 students, faculty, staff, community borrowers, and press. With a vast collection that includes 20 million manuscripts and archives, 4.8 million books, 250,000 photographs, 4,500 ebooks, and 350,000 journal subscriptions, the Library needed an efficient DAM system to streamline the management, access, and utilization of its extensive digital content.

censhare delivered enhanced digital capabilities and a standardized approach to access and rights management.

a censhare **success story** with

UNIVERSITY *of* VIRGINIA | LIBRARY

![censhare logo]

Challenges

The University of Virginia Library experienced several challenges managing its digital assets including:

- Multiple digital repositories for various digitized and born-digital content
- No single, cohesive system for all digital content
- Inefficient workflows and access issues
- Requirement to host DAM on University AWS cloud

Team members were unable to fully leverage the University Library's 250TB of digital assets.

Impact: The University of Virginia Library implemented censhare's DAM to create a single system for all digital content.

Benefits include:

- **Standardized workflows** for processing, metadata and description, tagging, and editing content
- **Streamlined** content and user group interactions
- Empowered users to **self-serve** the majority of digitized content
- **Intuitive request process** for restricted content
- **Standardized approach** to access and rights management
- **Enhanced Library digital capabilities** through integration of the communications team's branding and content creation activities
- **Optimized** search functions and **integrated** in existing content management systems like ILS, ArchivesSpace, Archivematica, and CollectionSpace

Why censhare?

censhare's unique features made it the ideal choice for the University of Virginia Library. The graph database allowed the Library to show relationships between digital assets, and the ability to publish content directly to the web CMS simplified the process of making content accessible online. censhare's solution could be installed on the Library's AWS cloud, ensuring secure and scalable storage for their sensitive content.

With over two decades of experience in similar projects, censhare brought extensive expertise in strategy, implementation, integration, migration, and sustainability, ensuring a successful transformation of the Library's digital asset management processes.